



Maya Jacobson, owner of Feed Your Soul Cookies



Feed Your Soul Cookies

# Stressed Spelled Backwards is DESSERTS

By Sandy Zimmerman  
Tribune Media Group

Maya Jacobson left a fast-paced career as a successful Wall Street stock trader to open Feed Your Soul Cookies. It was time that she wanted something that meant a little more to her. Cookies seemed to be the answer to her fulfillment. As Maya advises "Stressed spelled backwards is desserts!" She thinks it is not a coincidence. "If you are glued in your cubicle, looking out a window at the bright blue sky, overworked with no more vacation beach time! Wonder why you're STRESSED! Who can a girl count on but her friends. She will say, "you are great" when your boss takes advantage and you do not get the raise you deserve. She will be there when you call at 8 P. M. for your own special happy hour talk. Feed Your Soul knows how important your friend is and how important you are. "The greatest sweetener of human life is Friendship" -Joseph Addison. Send your pal your confidant Food for Thought. Let them know how much you appreciate their friendship, send

a delicious hello to make them SMILE and feel good."

Why not try a delicious gift for a change? Everyone loves cookies and will remember you with every bite. Feed Your Soul Cookies will do all the work. The cookies are presented in elegant silver tins lined with tissue and tied with satin bows. These cookies are great for parties, gifts, birthdays, Valentine's Day, new baby, thank you, graduation, new home, and any occasion.

What about the perfect wedding memento and favors for your guests? Maya's cookies have beautiful sayings for weddings, "Once in a while, right in the middle of an ordinary life, love gives us a fairytale." Guests will have a delicious reminder of the best day of your life! Each favor includes the wedding couple's names, dates, and a personalized philosophy. She suggests surprising out of town guests with cookies in their hotel room.

When your child is away from home, send the fresh baked cookie gift that feels like home! Businesses can give tins of cook-



Jelley Beans

ies as to clients or for incentive programs. Feed Your Soul arranges the gift to suit your preferences. There are hundreds of different selections or create your own. Personalize your gift. Choose from a variety of packaging and fill it with a tantalizing assortment of oven fresh cookies baked with all the love you would have baked from home. Choose an inspirational message which is always included in a Feed Your Soul gift. Whether the idea is to wish them luck, inspire their thoughts, or simply to brighten their day, share the love you feel as well as satisfy what they miss the most ... good COOKIES.

Sizes range from half dozen to 7 dozen cookies. Order our Cookie of the Month Club and remind them EVERY MONTH how much you care, available for 3, 6 or 12 months. All cookies are sealed individually in bags to maximize freshness. Each gift includes "care instructions" in case the cookies miraculously last more than a day! For long term storage, your student can freeze the cookies for a later date and microwave them when they are craving a warm cookie, or just want to make the room smell delicious!

Choose your favorite flavor assortment, available in half dozen up to 7 dozen cookies. The all natural cookies are packaged in a variety of stylish boxes and

tins, delicately adorned with satin ribbon and colorful tissue paper. But the love goes even deeper with a message or proverb hand-picked by you to fit the occasion. Keep in mind that a percentage of the proceeds from your gift purchase goes to charity. Now that will Feed Your Soul. [www.feedyoursoulcookies.com](http://www.feedyoursoulcookies.com)

The cookies are baked fresh and are available in: Chocolate chip graham, white chocolate cherry jubilee, strawberry linzer snowflakes, oatmeal chocolate chunk, honey oatmeal raisin, chunky peanut butter, chocolate brownie, chocolate chip mint, fluffernutter, S'mores, classic ginger bread and sugar cut-outs. [www.feedyoursoulcookies.com](http://www.feedyoursoulcookies.com)



Pumpkin Pie Cookies



Wedding Party Mementos

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