

# DAILY CANDY EVERYWHERE

CHANGE EDITION ▼

EVERYWHERE ATLANTA BOSTON CHICAGO DALLAS LONDON LOS ANGELES NEW YORK SAN FRANCISCO WASHINGTON, D.C. KIDS  
HOME TODAY'S CANDY SIGN UP ARCHIVES MY ARCHIVE DEALS CONTACT US HELP



January 31, 2005



SEND TO A FRIEND

## Brain Food



So there was Proust. Munching his madeleines on the Seine, transported to new realms of memory, riveted to life-changing wisdom. Yes, by a cookie.

Now just imagine what weighty ideas might have hit him if he'd been eating something really *intense*. Say the super-rich cookies peddled by Feed Your Soul. Next to their all-natural chocolate-brownie-chunk, honey-oatmeal-raisin, and chunky-peanut-butter versions, those bland madeleines are the cookie equivalent of nihilism.

And the inspiration runs deeper: Each box (neatly tied with a floppy satin bow) contains a message or proverb handpicked for various occasions. Send some to a pal and she'll get Eleanor Roosevelt's words of wisdom on friendship. Get them for yourself on a bad day, and find musings from Gandhi. Just about every great thinker is represented, from Goethe to Proust himself — whose life advice would probably be to eat more cookies.

Talk about food for thought.

Available online at [feedyoursoulcookies.com](http://feedyoursoulcookies.com)